

ENVIRONMENTAL COMMITMENT



In the last decade, sustainability has become an increasingly integral part of doing business in any industry. Cushman & Wakefield is committed to making a positive impact in both our corporate operations and business services as we continue to evolve and innovate in the ways our stakeholders prioritize.

Cushman & Wakefield was pleased to launch a comprehensive Global Corporate Responsibility Program in 2015. The goal of this initiative is to ensure Cushman & Wakefield remains a market leader in sustainable management practices as a firm and for our clients. We integrate environmental, social, and governance (ESG) priorities into our corporate operations as our firm strives to transform the way people work, shop, and live.

As people in the property business, we believe that the successful long-term future of our company can only be achieved by making a positive impact on the environment, local communities, and the long-term value of their assets.

SCOPE

This policy outlines our company-wide commitment to corporate responsibility and applies to the services we provide to our clients as well as our corporate operations globally.

ENERGY & RESOURCE MANAGEMENT

Cushman & Wakefield is committed to reducing the impact of buildings on global greenhouse gas emissions. By working closely with our global team of operation managers, we are able to calculate and disclose our carbon footprint from corporate operations in alignment with CDP. Utilizing this footprint calculation as a benchmark, we plan to set a carbon reduction goal to guide our corporate operations in future years. In order to manage the footprint of our U.S. Property Management and Facilities Management portfolio, we require all eligible buildings to benchmark their consumption in ENERGY STAR Portfolio Manager.

CORPORATE OCCUPANCY

Cushman & Wakefield will continue to give a notable preference to certified green buildings for our leased offices, and pursue recognized green building standards such as LEED and BREEAM for facilities larger than 20,000 square feet.

GREEN LEASING & SUSTAINABLE SITE SELECTION

Cushman & Wakefield will continue to offer tenant and occupant engagement guidance to enhance cooperation between tenants and landlords and inspire action by all stakeholders. Our guidance on site selection helps clients meet sustainability standards and goals within their real estate portfolio. We will also continue to work with clients to incorporate green lease provisions that allow tenants and landlords to equitably advance energy efficiency and sustainability goals.

PROCUREMENT

Cushman & Wakefield has made significant strides in supplier diversity, improving supplier performance and ensuring the utmost standards of ethical conduct and environmental accountability. We are committed to improving our procurement standards by collaborating with our suppliers to provide us with usable metrics in order to better understand the scope of our environmental impact for both internal operations and client services.

CLIENT SERVICES

Our Client Only philosophy guides everything we do—we meet our client's needs while encouraging responsible decisions based on leading sustainability principles in the real estate industry. We will continue to develop a comprehensive energy and sustainability practice that will support Cushman & Wakefield in its goal of integrating sustainability best practices into all real estate services, engaging our clients and onsite staff in the pursuit of industry-leading sustainability advantages.

TRAINING

Cushman & Wakefield is dedicated to educating all of our employees in sustainable practices in order to further integrate sustainability in all of our services. We are expanding our proprietary training programs in an effort to provide professional development opportunities as well as further our sustainability goals.

CORPORATE RESPONSIBILITY & REPORTING

In an effort to achieve the highest level of transparency, we will continue to monitor our progress of key performance indicators utilizing industry accepted standard such as CDP and GRI. We will report on this progress annually through our Corporate Responsibility Report.

LEGAL & REGULATORY COMPLIANCE

It is Cushman & Wakefield's policy to fully adhere to all environmental laws and regulations applicable to us on a local, national, and international scale. We will continue to work towards embedding environmental best practice into our corporate culture and operations.

These areas of focus have been identified as material to our business as well as providing the greatest opportunity to make a positive environmental impact. With the guidance from our Sustainability Management Committee, this policy will be reviewed regularly to ensure alignment of Cushman & Wakefield services with industry best practice.

We encourage our employees to join us in this commitment in order to further embed sustainability principles across the firm and drive industry sustainability best practices.

Brett White

Cushman & Wakefield, Chairman & CEO