

ORLANDO OFFICE

Economic Indicators

|                      | Q2 17 | Q2 18 | 12-Month Forecast |
|----------------------|-------|-------|-------------------|
| Orlando Employment   | 1.25M | 1.29M | ▲                 |
| Orlando Unemployment | 3.7%  | 3.1%  | ■                 |
| U.S. Unemployment    | 4.3%  | 3.8%  | ▼                 |

\*Numbers above are monthly figures, Feb 2018, FL Dept. Economic OPP

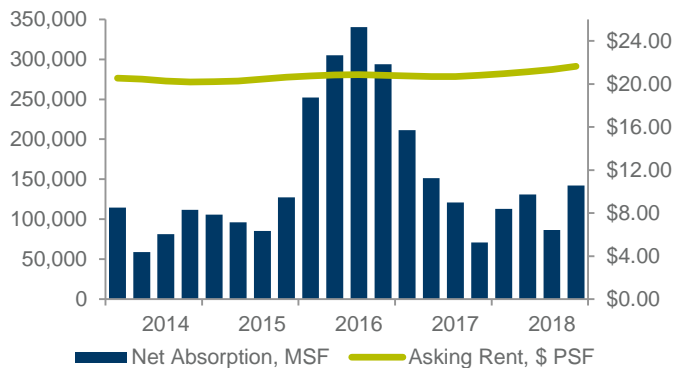
Market Indicators (Overall, All Classes)

|                         | Q2 17   | Q2 18   | 12-Month Forecast |
|-------------------------|---------|---------|-------------------|
| Vacancy                 | 10.7%   | 9.3%    | ▼                 |
| YTD Net Absorption (sf) | 340k    | 133k    | ▲                 |
| Under Construction (sf) | 251k    | 715k    | ▲                 |
| Average Asking Rent*    | \$21.11 | \$22.36 | ▲                 |

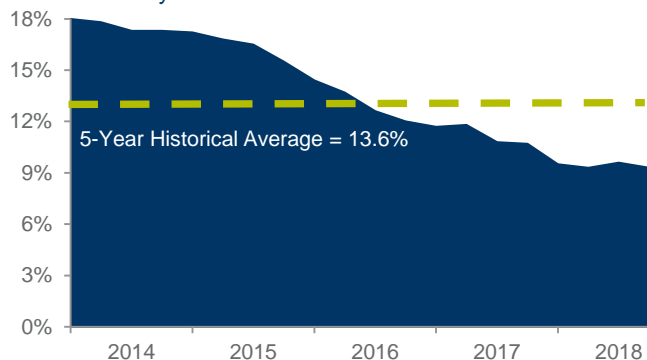
\*Rental rates reflect gross asking \$psf/year

Overall Net Absorption/Overall Asking Rent

4-QTR TRAILING AVERAGE



Overall Vacancy



Economy

The Orlando metro region continued to lead in job creation, with over 44,000 new jobs year-over-year for a growth rate of 3.5%. Tourism and expansion by business service firms fueled solid gains in the economy. The unemployment rate fell to 3.1% in May, down -60 basis points (bps) over the last 12 months. Professional and business services accounted for a quarter of all new jobs created in the past year. The +11,000 jobs in that sector were followed closely by those in leisure & hospitality at +10,800 jobs.

Market Overview

The overall vacancy rate for office in the Orlando metro fell over the past twelve months by -140 bps to 9.3%, the lowest vacancy rate since the first quarter of 2007. In the span of five years the vacancy rate has fallen by 8.6 percentage points which represents 3.2 million square feet (msf) of vacant space absorbed by tenants. For Class A space, the vacancy rate fell by 100 bps year-over-year which leaves only 1.5 msf of Class A space available in all of the market.

Full service overall asking rents were up 5.9% in the last 12 months to \$22.36 per square foot (psf). Rents have now reached cycle highs and were at their highest point since the first quarter of 2009. Class A overall rents topped \$26.00 psf for the first time ever. Gains in Class A assets filtered down to increases in rents in Class B submarkets. Lake Mary and the Tourist submarkets continued to outperform the overall market in terms of rental increases with Class B assets shooting up the most year-over-year, at 16.5% and 22.4%, respectively.

The bulk of leasing activity was in Class A assets which represented approximately 60% of all leases signed. Historically considered the lower cost alternative submarket in the region, Maitland remained the most active even as the differential between asking rates compressed from more established submarkets. Tenants that used to pay a discount to Lake Mary or for Class B space in the CBD saw a large portion of those cost savings disappear.

There are currently seven office projects under construction with most delivering by the end of the year. The largest was Tremont Realty Capital's 217,000-square-foot Church Street Plaza due in 2019. Preleasing has been extremely active which allowed the developer to raise the asking rent on the remaining 16.1% available to \$40.00 psf triple net. This was a high-water mark for rent in Orlando, ever.

Outlook

The Orlando metro economy continues to go from strength to strength. The 72 million tourists to the region in 2017 helped generate solid economic expansion in the business sector. The tight labor market benefitted from a strong net migration of new residents. Office market fundamentals improved with sustained tenant demand for more space options leading to a high confidence in the region's overall economic trajectory. Cushman & Wakefield forecasts tenants desire to be in the market will feed further growth in Class A asking rates to the high \$20.00 psf range and potentially kick off additional new construction projects.

# MARKETBEAT

## Orlando Office Q2 2018



| SUBMARKET                | INVENTORY (SF)    | SUBLET VACANT (SF) | DIRECT VACANT (SF) | OVERALL VACANCY RATE | CURRENT QTR OVERALL NET ABSORPTION (SF) | YTD OVERALL NET ABSORPTION (SF) | YTD LEASING ACTIVITY (SF)** | UNDER CNSTR (SF) | OVERALL AVERAGE ASKING RENT (ALL CLASSES)* | OVERALL AVERAGE ASKING RENT (CLASS A)* |
|--------------------------|-------------------|--------------------|--------------------|----------------------|---|---------------------------------|-----------------------------|------------------|--|--|
| CBD                      | 7,301,816         | 36,478             | 596,370            | 8.7%                 | 28,431                                  | 42,607                          | 343,106                     | 217,000          | \$25.89                                    | \$26.68                                |
| Maitland                 | 5,677,036         | 25,918             | 468,829            | 8.7%                 | 28,326                                  | -18,112                         | 316,808                     | 90,000           | \$19.51                                    | \$20.62                                |
| Altamonte                | 1,532,942         | 0                  | 258,246            | 16.8%                | 20,937                                  | -15,585                         | 45,819                      | 125,000          | \$15.64                                    | \$20.87                                |
| Longwood                 | 677,469           | 0                  | 123,592            | 18.2%                | 14,645                                  | 35,695                          | 42,367                      | 0                | \$19.19                                    | \$0.00                                 |
| Lee Road                 | 928,623           | 0                  | 74,252             | 8.0%                 | 17,013                                  | 2,234                           | 40,083                      | 0                | \$20.42                                    | \$0.00                                 |
| University/Research Park | 3,670,921         | 1,122              | 251,760            | 6.9%                 | -6,825                                  | 18,124                          | 168,286                     | 30,000           | \$21.18                                    | \$24.32                                |
| 436 Corridor             | 1,890,613         | 0                  | 232,529            | 12.3%                | -13,984                                 | -35,335                         | 41,419                      | 0                | \$18.06                                    | \$0.00                                 |
| Winter Park              | 1,380,311         | 1,808              | 94,389             | 7.0%                 | -22,411                                 | -38,651                         | 41,696                      | 26,716           | \$25.22                                    | \$27.00                                |
| Airport/Lake Nona        | 994,250           | 0                  | 134,334            | 13.5%                | 0                                       | -53,738                         | 5,059                       | 102,000          | \$28.98                                    | \$29.60                                |
| Tourist Corridor         | 5,776,724         | 3,252              | 396,202            | 6.9%                 | 176,658                                 | 155,109                         | 196,585                     | 125,028          | \$25.10                                    | \$29.29                                |
| Lake Mary/Heathrow       | 4,593,443         | 2,700              | 482,368            | 10.6%                | 76,736                                  | 121,842                         | 92,802                      | 0                | \$23.85                                    | \$25.21                                |
| Millenia/Metrowest       | 2,140,759         | 63,000             | 165,668            | 10.7%                | -48,874                                 | -81,196                         | 101,209                     | 0                | \$23.27                                    | \$24.56                                |
| <b>Suburban</b>          | <b>29,263,091</b> | <b>97,800</b>      | <b>2,682,169</b>   | <b>9.5%</b>          | <b>242,221</b>                          | <b>90,387</b>                   | <b>1,092,133</b>            | <b>498,744</b>   | <b>\$21.63</b>                             | <b>\$25.82</b>                         |
| <b>ORLANDO TOTALS</b>    | <b>36,564,907</b> | <b>134,278</b>     | <b>3,278,539</b>   | <b>9.3%</b>          | <b>270,652</b>                          | <b>132,994</b>                  | <b>1,435,239</b>            | <b>715,744</b>   | <b>\$22.36</b>                             | <b>\$26.06</b>                         |

\*Rental rates reflect gross asking \$psf/year

\*\*Does not include renewals

|         | INVENTORY (SF) | SUBLET VACANT (SF) | DIRECT VACANT (SF) | OVERALL VACANCY RATE | CURRENT QTR OVERALL NET ABSORPTION (SF) | YTD OVERALL NET ABSORPTION (SF) | YTD LEASING ACTIVITY (SF) | UNDER CNSTR (SF) | YTD CNSTR COMPLETIONS (SF) | DIRECT AVERAGE ASKING RENT* |
|---------|----------------|--------------------|--------------------|----------------------|---|---------------------------------|---------------------------|------------------|----------------------------|-----------------------------|
| Class A | 20,011,429     | 97,644             | 1,370,110          | 7.3%                 | 185,495                                 | 169,628                         | 839,969                   | 685,744          | 0                          | \$26.06                     |
| Class B | 14,138,461     | 36,634             | 1,586,121          | 11.5%                | 62,097                                  | -4,470                          | 559,373                   | 30,000           | 0                          | \$19.92                     |
| Class C | 2,415,017      | 0                  | 322,308            | 13.3%                | 23,060                                  | -32,164                         | 35,897                    | 0                | 0                          | \$17.58                     |

### Key Lease Transactions Q2 2018

| PROPERTY                      | SF     | TENANT                               | TRANSACTION TYPE | SUBMARKET         |
|-------------------------------|--------|--------------------------------------|------------------|-------------------|
| 225 South Garland Avenue      | 90,000 | Suntrust Bank                        | New              | CBD               |
| 315 East Robinson Street      | 23,861 | Zimmerman Kiser & Sutcliffe          | New              | CBD               |
| 2301 Maitland Center          | 14,000 | Burns & McDonnell                    | New              | Maitland          |
| 5960 Hazeltine National Drive | 12,095 | Amadeus Airport Technology Solutions | Renewal*         | Airport/Lake Nona |

\*Renewal – Not included in Leasing Activity Statistics.

### Key Sales Q2 2018

| PROPERTY                     | SF      | BUYER                | PRICE / \$PSF        | SUBMARKET        |
|------------------------------|---------|----------------------|----------------------|------------------|
| 101 Southhall Lane           | 159,840 | Susquehanna Holdings | \$27,900,000 / \$174 | Maitland         |
| 2450 Maitland Center Parkway | 43,575  | SugarOak Holdings    | \$4,200,000 / \$96   | Maitland         |
| 6000 South Ro Grande         | 22,2290 | Emilano Abramson     | \$3,250,000 / \$145  | Tourist Corridor |

Cushman & Wakefield of Florida, LLC  
20 N Orange, Ste. 300  
Orlando, FL 32801  
[cushmanwakefield.com](http://cushmanwakefield.com)

For more information, contact:  
Chris Owen  
Director, Florida Research  
Tel: +1 407 541 4417  
[chris.owen@cushwake.com](mailto:chris.owen@cushwake.com)

#### About Cushman & Wakefield

Cushman & Wakefield is a leading global real estate services firm that delivers exceptional value by putting ideas into action for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with 48,000 employees in approximately 400 offices and 70 countries. In 2017, the firm had revenue of \$6.9 billion across core services of property, facilities and project management, leasing, capital markets, advisory and other services. To learn more, visit [www.cushmanwakefield.com](http://www.cushmanwakefield.com) or follow @CushWake on Twitter.

©2018 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without warranty or representations as to its accuracy.