MANAGING THE MIGRATION PROCESS

CST and **Cushman & Wakefield** have partnered to deliver a holistic approach to overcome unexpected challenges by assessing, planning and implementing tailored solutions to meet program specific requirements. Our platforms offer EEUs access to expertise in addressing future proofing, resourcing bottlenecks, and specialized solutions for legacy applications, including proven processes to properly manage pre-migration, day-of-migration, and post-migration activities that ensure reliable outcomes.

The shifting data center landscape is becoming increasingly favorable to EEUs, offering a variety of options to reduce costs, increase efficiency, and provide access to robust suite of services.

CS Technology and Cushman & Wakefield will assist EEUs in overcoming migration obstacles and help facilitate the path to implementing the right IT solutions for today's business.

CSTechnology

CUSHMAN & WAKEFIELD

Enterprise End-Users ('EEU') are constantly challenged by the rapidly evolving data center landscape. Corporate IT executives are under increased pressure to align and link the IT strategy with the overall EEU objectives and meet cost reduction targets, while CTO/CIO/COOs are faced with tactical and strategic issues that require significant investment and operational stability in an effort to maximize IT platforms.

Managing the operation and maintenance of data centers in the EEU IT department, as well as compliance, security, and network requirements, places tremendous burden on internal IT resources – later compounded by capital restrictions and increased financial oversight. Add evolving Cloud products into the mix and the result may become somewhat chaotic.

Cloud solutions now create opportunities for increased cost reduction and greater efficiencies. From wholesale and retail colocation to hybrid or total Cloud deployment, the explosive growth of the industry has commoditized underlying data center assets – including higher competitive pricing and flexible financial structures to overcome cap-ex restrictions; however, it is important to ensure that these solutions do not hamper the adoption of superior alternatives in the future.

The demand for retail colocation services and prices are also falling due to the expansion of Cloud products and the desire to outsource IT functions. Cloud service expansion will continue to put downward pressure on colocation and managed services pricing, and large cloud providers will continue to obtain favorable pricing with large, long-term deployments – shifting the competitive landscape from traditional colocation to "hybrid-clouds" (pure cloud solutions).

Increased Savings with No Long-term Commitment

Providers are offering enhanced services that allow EEUs to access a multitude of software products without the traditional capital investment requirements.

Here are a few things that come to mind...

So, what stands in the way of cost reduction, increased operational efficiencies and enhanced services?

MIGRATION

Migration is an obstacle to realizing savings and enhancing the overall IT platform. Wholesale migrations can be expensive and time consuming and distracted IT teams may miss key application or IT requirements. Security, regulatory or disaster recovery postures may also be compromised without thorough planning. Our extensive experience and proprietary tools combine to ease migration migraines. Our teams assess the applications and processes to generate the schedules and artifacts required to execute a secure and reliable migration.

RESOURCING ISSUES

Cross-functional migrations often require a substantial amount of effort to ensure all stakeholder and work stream activities are integrated and working towards migration objectives. These programs also require large investments in manpower that may divert IT teams away from daily operational and development responsibilities.

Our experienced migration specialists will manage the entire process from start to finish - easing migration burdens and allowing you to remain focused on managing more important aspects of your business.

LEGACY APPLICATIONS

Legacy apps can present unexpected challenges and platform / infrastructure incompatibilities that can halt progress or make it difficult to transition to a new environment.

Our migration experience and expertise provides immediate relief to conquer unexpected program hurdles. Our proven discovery strategies allow for quick identification of "brittle" applications and the effective management of the migration process from start to finish.

ABOUT Cushman & Wakefield

Cushman & Wakefield is a leading global real estate services firm that helps clients transform the way people work, shop, and live. Our 43,000 employees in more than 60 countries help investors and occupiers optimize the value of their real estate by combining our global perspective and deep local knowledge with an impressive platform of real estate solutions. Cushman & Wakefield is among the largest commercial real estate services firms with revenue of $5 billion across core services of agency leasing, asset services, capital markets, facility services (C&W Services), global occupier services, investment & asset management (DTZ Investors), project & development services, tenant representation, and valuation & advisory.
To learn more, visit www.cushmanwakefield.com or follow @CushWake on Twitter.

ABOUT CS TECHNOLOGY

Since 1992, CS Technology has helped Fortune® 500 companies and other leading organizations around the world achieve maximum return on spend. CS Technology works closely with clients to provide expert advisory services and customized solutions that deliver profound, powerful, and far-reaching operational improvements. With more than 4,000 projects completed worldwide, representing over $25 billion in total spend and more than 60 million square feet successfully managed and implemented, CS Technology has the demonstrated experience and domain expertise required to unlock the value of our clients' IT portfolios. To learn more, visit http://www.cstechnology.com.

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