

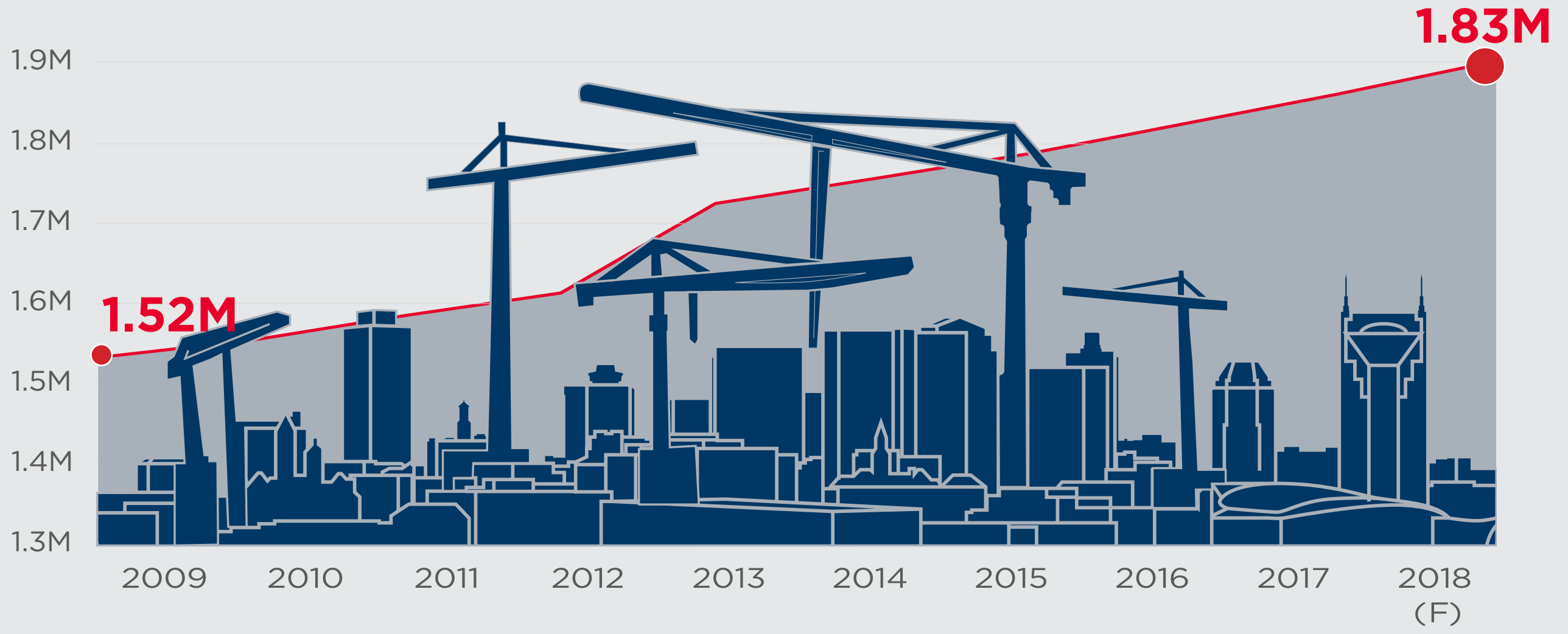
NASHVILLE SUPER STATS

MUSIC CITY AND THE NFL'S #1 PICK TO HOST THE DRAFT

NASHVILLE'S CLIMB SINCE '09 Unprecedented Growth

HISTORICAL POPULATION GROWTH

Nashville's population climbed from **1.52M** to **1.83M** in the last decade, spurring rapid development in all sectors.



OFFICE MARKET STATISTICS

2009 VS 2019

UNDER CONSTRUCTION	INVENTORY	HIGHEST SALE PRICE	CLASS A RATES
<p>IN 2019 2.9 MSF</p> <p>Up from 0.6 MSF in 2009</p>	<p>IN 2019 38.8 MSF</p> <p>40% increase from a decade ago</p>	<p>IN 2019 \$354 PSF</p> <p>Triple the amount of the highest Price PSF Sale in 2009</p>	<p>IN 2019 \$30.06 PSF Gross</p> <p>Compared to \$22.38 PSF Gross in 2009 (weighted average for available space)</p>

ECONOMIC STATUS



Unemployment down from 10.4% in 2009

KEEPING GOOD COMPANY

Today, Nashville is home to six Fortune 500 companies, compared to only one in 2009.

THE LOWDOWN ON DOWNTOWN

The number of residents living downtown has more than doubled.



Nashville now has **31,500** HOTEL ROOMS in the city

IMPACT OF THE NFL DRAFT ON MUSIC CITY

Though Nashville is no stranger to hosting large events, the 2019 NFL Draft three-day event is expected to draw more than 300,000 people to Music City and could bring in record spending.

DIRECT SPENDING HISTORY

