



## UNDERSTAND. COLLABORATE. DELIVER.

Cushman & Wakefield's logistics and industrial professionals provide local market expertise around the globe. We invest the time to understand our clients' short- and long-term business goals, allowing us to collaborate with our clients and in-house specialists, and then deliver highly customized industrial real estate solutions.

Through a consistent, client-focused approach, we provide executable real estate strategies, helping clients maximize cost saving opportunities and improve business success.



#### **TENANT REPRESENTATION**

- Strategic Planning, including Build-to-Suit Planning
- Market Assessment
- Demographic and Labor Analysis
- Site Selection Strategy
- Occupancy Cost Analysis
- Negotiation for Acquisitions, Dispositions and Build-to-Suits
- · Lease Renewal and Rent Review
- Lease Restructuring and Surrender
- Multi-Market Account and Transaction Management

#### **OWNER REPRESENTATION**

- Real Estate Market Analysis
- Target Analysis
- Asset Positioning and Marketing Strategy for Lease or Sale
- Marketing Program Execution
- Negotiation
- Regular Reporting on Market Activity and Trends

#### COMPLEMENTARY / PARTNERSHIP SERVICES\*

Capital Markets, including:

- Investment Sales and Acquisitions
- Equity, Debt and Structured Finance
- · Corporate Finance and Investment Banking

Global Occupier Services, including:

- Strategic Consulting
- · Portfolio Administration
- Transaction Management
- Integrated Facilities Management

Valuation and Advisory, including:

- Property Tax Services
- Dispute Analysis & Litigation Support

Property and Development Services, including:

- Program, Project and Construction Management
- Supply Chain Services through Consulting

\*partial list 3



Fueled by ideas, expertise and passion across borders and beyond service lines, we create real estate solutions to prepare our clients for what's next.

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 50,000 employees in over 400 offices and 60 countries. In 2020, the firm had revenue of \$7.8 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. To learn more, visit www. cushmanwakefield.com or follow @CushWake on Twitter.





# **Confidently Global, Expertly Local**

BY THE NUMBERS

400
OFFICES (approx.)

**\$7.8B**\* 2020 REVENUE

60 COUNTRIES (approx.)

4.1B
SF MANAGED

**50,000** EMPLOYEES

\* USD

#### **COUNTRY COVERAGE**

Argentina Australia Bahrain Belgium Botswana Brazil Bulgaria Canada Chile China Colombia Costa Rica Czech Republic Democratic Republic of Congo Denmark Finland France

Germany
Ghana
Greece
Hungary
India
Indonesia
Israel
Italy
Japan
Kazakhstan
Kenya

Georgia

Korea, Republic Of Lesotho Luxembourg Macedonia Malaysia Mexico Montenegro Namibia Netherlands New Zealand Nigeria Norway Peru Puerto Rico Philippines Poland Portugal Qatar Ireland, Repu

Ireland, Republic of Romania Russia Saudi Arabia Serbia Singapore South Africa
Spain
Swaziland
Sweden
Switzerland
Taiwan
Tanzania
Thailand
Turkey
Ukraine
United Arab Emirates
United Kingdom
United States
Vietnam
Zambia

Slovakia

Zimbabwe

Our sole focus on commercial real estate means we set the standard for best practices across the globe.

#### A platform for client success

Cushman & Wakefield's expertise spans the spectrum of commercial real estate services, and clients benefit from the shared knowledge, collaboration, and best practices derived from a firm powered by creative thinking, the innovative use of technology, and an unmatched passion for real estate.

#### **SECTORS**

**Automotive** 

**Airports & Ports** 

**Banking/Financial Services** 

**Data Centers** 

**Education** 

Energy (Oil & Gas)

Food & Beverage

Government

Healthcare

**Higher Education** 

Hospitality

Industrial

Land

Legal/Professional Services

Life Sciences/Pharma

**Multi-family** 

**Net Lease Investment Services** 

Not-for-Profit

Residential

Retail

**Technology** 

#### **SERVICES**

#### **Agency Leasing**

- Strategic asset analysis
- · Comprehensive property positioning
- · Broker relationship campaigns
- Prospective tenant analysis and canvassing programs
- Letter of intent and lease negotiation
- · Regular client reporting
- · Coordination of additional real estate services

#### **Asset Services**

- · Engineering and maintenance
- · Accounting and financial reporting
- · Contract and vendor maintenance
- · Lease compliance and administration
- Property management
- · Construction management
- Due diligence
- · Strategic account management
- · Sustainability

#### **Capital Markets**

- Investment sales
- · Equity, debt, and structured finance
- · Corporate finance and investment banking

#### **Facility Services**

- Janitorial
- Maintenance
- · Critical environments
- Landscaping
- · Office services

#### **Global Occupier Services**

- · Strategic consulting
- · Portfolio administration
- Transaction management
- · Project and development services
- · Integrated facilities management

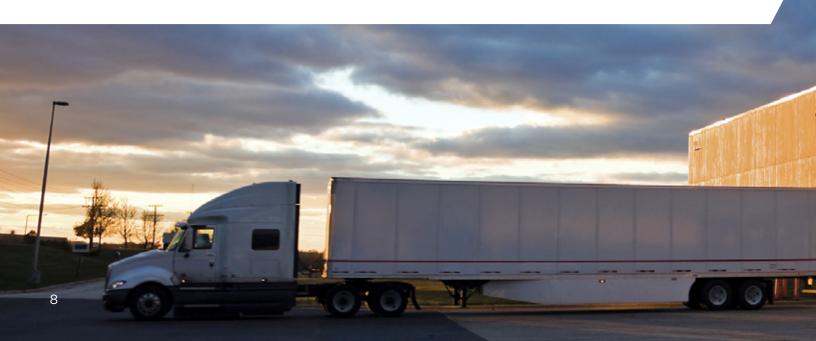


# GLOBAL SUPPLY CHAIN SOLUTIONS

By understanding your unique requirements and business objectives, our GSCS experts identify the business and economic drivers that factor into supply chain requirements and the infinite variables around manufacturing, transportation, warehousing, and the delivery of products to end-users.

#### **Cushman & Wakefield's Customized GSCS Offering**

- Network Optimization
- Location Strategy & Site Selection
- · Workforce Profiling & Labor Due Diligence
- Location Incentives Negotiation & Implementation
- 3PL Advisory
- E-commerce Advisory
- · Distribution Center Design
- Project Management
- Real Estate Strategy & Brokerage
- · Inventory Optimization
- Manufacturing Facility Design
- Logistics Execution Systems Design & Implementation
- Transportation Sourcing & Diagnostic
- Multimodal Transportation Strategy
- Facility Pilot, Start-Up & Move-In
- Warehouse Operations Audits & Assessments



Whether it's optimizing your network and inventory or securing the right facility in the right location in the right market, we assist you along the **entire continuum of the supply chain**.





# **OUR VALUE ADDITION**

**GLOBAL COVERAGE** 

1,100+

DEDICATED LOGISTICS & INDUSTRIAL PROFESSIONALS AROUND THE GLOBE

6,900+

TRANSACTIONS ANNUALLY

338+

MSF TRANSACTED ANNUALLY

# INTEGRATED APPROACH

A comprehensive menu of integrated real estate and facility services combining worldwide reach, coordinated local execution and advanced data analytics - all aimed at delivering the highest value service in the industry.

### **KNOWLEDGE**

- Local/Regional/Global Real Estate Market Expertise
- Industry-Leading Research & Thought Leadership
- Proprietary Market Knowledge
- Insight and Expertise for Successful Decision-Making





# THE AMERICAS

840+

DEDICATED LOGISTICS & INDUSTRIAL PROFESSIONALS IN THE AMERICAS

5,839

TRANSACTIONS IN THE AMERICAS ANNUALLY\*

281.2

SQUARE FEET
TRANSACTED ANNUALLY\*

#### **COVERAGE**

Argentina

Brazil

Canada

Chile

Colombia

Costa Rica

Mexico

Peru

**United States** 

\*The above statistics represent a three-year average and include leasing transactions only (no capital markets).

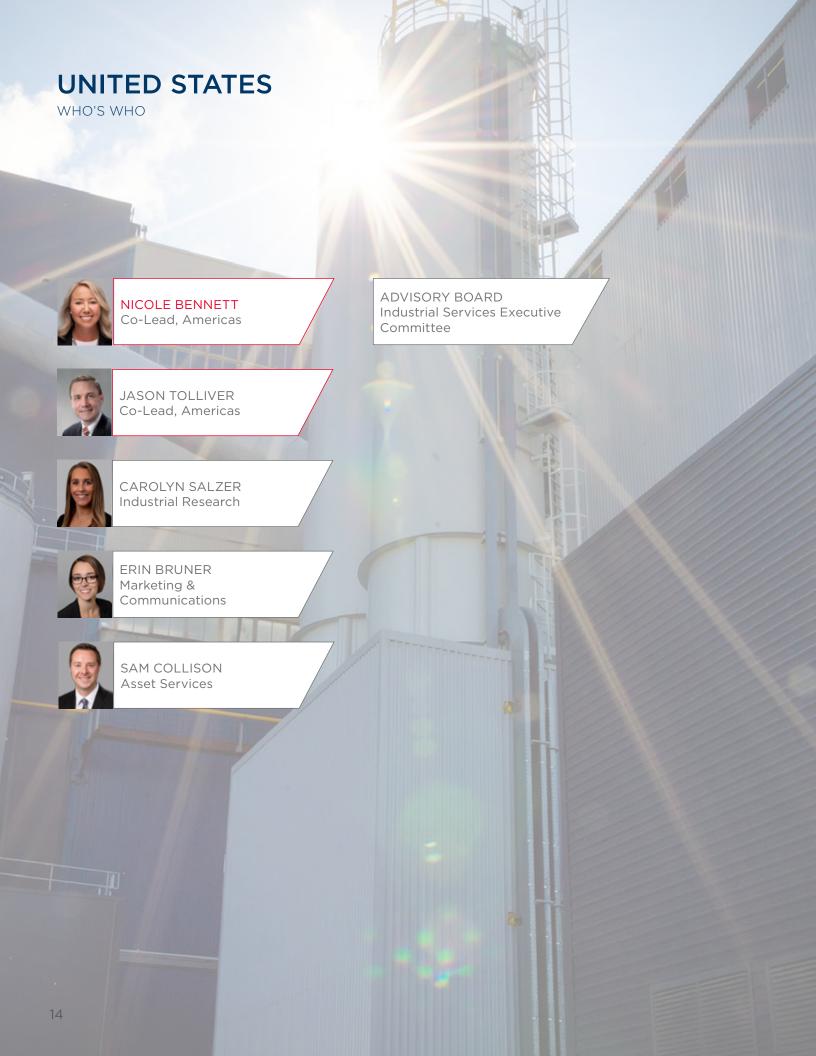






# **TOP CLIENTS**

- Unilever
- Red Bull
- BMW
- Jaguar/Land Rover
- Graham Packaging/Pactiv
- United Technologies



### **UNITED STATES**

WHO'S WHO

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#### **About Cushman & Wakefield**

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#### **Cushman & Wakefield Capabilities**

#### Service Lines

Agency Leasing
Asset Services
Capital Markets
Facility Services

Global Occupier Services

Project & Development Services

Tenant Representation Valuation & Advisory

#### **Industries & Specialties**

Airports Hospitality
Automotive Industrial
Banking/Financial Land

Build-to-Suit Legal/Professional
Data Centers Life Sciences/Pharma

e-commerce Multifamily

Education Net Lease Investment

Emerging Technology Not-for-Profit
Energy (oil & gas) Office

Flexible Workplace Ports & Intermodal

Food & Beverage Rail
Global Supply Chain Retail

Government Sports & Entertainment
Healthcare Third-Party Logistics (3PL)